

Docket No. 65346/JPW/JHB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE June 27, 2001

Honorable Assistant Commissioner for Patents Washington, D.C. 20231

S I R:

Transmitted herewith for filing are the specification and claims of the patent application of:

Gal Trifon, Nir Ben-Zvi, Ofer Zadikario, Hanit Galili, Amir Hardoof, Efraim Cohen Inventor(s)

Method and System for Generating Bursting-Messages

Title of Invention

Also enclosed are:

| X | 2 | sheet(s) | of | informal | X | formal | drawings. |
|---|---|----------|----|----------|---|--------|-----------|
| | | | | | | | |

Oath or declaration of Applicant(s).

A power of attorney

An assignment of the invention to Eyeblaster Inc.

A Preliminary Amendment

A verified -- 151.9 and 51.27. A verified statement to establish small entity status under 37 C.F.R.

The filing fee is calculated as follows:

CLAIMS AS FILED. LESS ANY CLAIMS CANCELLED BY AMENDMENT

| | | | | | RATE | | | FEE | | |
|---|-----------------|---|------------------|-----|-----------------|-----------------|--------|-----------------|-----------------|--|
| | NUMBER FILED | | NUMBER EXTRA* | | SMALL ENTITY | OTHER ENTITY | | SMALL ENTITY | OTHER ENTITY | |
| Total Claims | 39 -20 | - | 19 | x | \$ 9.00 | \$18.00 | - | \$ 171 | \$ | |
| Independent Claims | 2 -3 | - | -0- | x | \$ 40.00 | \$80.00 | = | \$-0- | \$ | |
| Multiple Dependent Claims Presented: | | | Yes | _No | \$ 135.00 | \$270.00 | - | \$ 135 | \$ | |
| *If the different in Col. 1 is | | | | | BASIC FEE | | \$ 355 | \$710 | | |
| less than zero, enter "0" in Col. 2 | | | | | | TOTAL FEE | | \$ 661 | \$ | |

Applicants: Trifon, et al. U.S. Serial No. Not Yet Known Filed: Herewith

Letter of Transmittal Page 2

| ·X | A check in the amount | of \$ 661.00 to cover | the filing fee. | | | | | | | | |
|---|---|--|---|--|--|--|--|--|--|--|--|
| | Please charge Deposit | Account No | in the amount of | | | | | | | | |
| х | The Commissioner is he which may be required over-payment to Accoun | reby authorized to charge in connection with the fet No. $03-3125$: | e any additional fees ollowing or credit any | | | | | | | | |
| | X Filing fees under | 37 C.F.R. \$1.16. | | | | | | | | | |
| | X Patent applicatio | n processing fees under | 37 C.F.R. §1.17. | | | | | | | | |
| 5 | The issue fee set | in 37 C.F.R. \$1.18 at or ce, pursuant to 37 C.F.R | r before mailing of the . §1.311(b). | | | | | | | | |
| X f | X Three copies of this sheet are enclosed. | | | | | | | | | | |
| A certified copy of previously filed foreign application No on on | | | | | | | | | | | |
| | Applicant(s) hereby cl foreign application un | aim priority based upon ' | this aforementioned | | | | | | | | |
| - bi | Other (Identity) | set of loose Figures, Expres Mailing bearing label No. EK 8 | | | | | | | | | |
| 1 | | une 2/, 2001 | | | | | | | | | |
| | <u> </u> | | | | | | | | | | |

Respectfully submitted,

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(212) 278-0400

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Gal Trifon, et al.

Serial No.: Not Yet Known

Filed : Herewith

For : METHOD AND SYSTEM FOR GENERATING BURSTING-

MESSAGES

1185 Avenue of the Americas New York, New York 10036 June 27, 2001

Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231

Sir:

EXPRESS MAIL CERTIFICATE OF MAILING FOR THE ABOVE-IDENTIFIED APPLICATION

| "Expre | SS | Mail" | mailing | label | number:_ | EK | 873 | 626 | 693 | US | _ |
|--------|----|---------|---------|-------|----------|----|-----|------|-----|----|---|
| | | Deposit | | | | | | 7, 2 | | | _ |

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Printed Name: NIN /SOM

Respectfully submitted,

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